



2018
SME Assembly
 Graz, Austria

Connect. Share. Innovate.

Including the European Enterprise Promotion Awards Winners' Ceremony & European SME Week events

Monday, 19th November 2018

Helmut List Halle, Graz

14:00 – 16:00	Ask me Anything Business tours Delegates can sign up for a tour of local start-up companies hosted by a top Austrian entrepreneur
14:00 – 16:00	SME Envoy Meeting (upon invitation only)
18:00 – 20:00	The European Enterprise Week Reception (Hosted by the Austrian Presidency and the European Commission)
20:00 – 22:00	The Schumpeter 'Innovation in Enterprise' lecture (Hosted by the Austrian Presidency and the European Commission Upon invitation only)

Tuesday, 20th November 2018

Helmut List Halle, Graz

08:45	REGISTRATION
09:00	Keynote speeches by Elżbieta Bieńkowska , EU SME Envoy and Member of the European Commission for the Internal Market, Industry, Entrepreneurship and SMEs and Margarete Schramböck , Federal Minister of Science, Research and Economy





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09:45	<p>The Big Debate Two teams debate the role of innovation in tomorrow's sustainable business models, followed by an audience vote "Se vogliamo che tutto rimanga com'è bisogna che tutto cambi" To be moderated by Armin Wolf</p>	<p>Mentoring Workshop How to encourage start-up mentoring by experienced entrepreneurs, including participation from 'Erasmus for Young Entrepreneurs' Hosts</p>	
11:00	NETWORKING COFFEE		
11:30	<p>Building Our Land of Enterprise Distinguished politicians and/or entrepreneurs from each of the six continents discuss how their government helps build their enterprise ecosystem</p>	<p>Crowdfunding Workshop Representatives from key crowdfunding platforms (such as Kickstarter or Seedrs) present their most successful campaigns and companies; and advise on how to use crowdfunding</p>	
12:30	NETWORKING LUNCH		
14:00 – 17:00	<p>Innovative Europe. Developing concrete measures to encourage innovation in SMEs to flourish Delegates (including leading entrepreneurs and investors) debate what needs to be done to make Europe an innovation economy</p>	<p>Masterclass Blockchain</p>	<p>Invest EU Matchmaking session where entrepreneurs will be able to hook up with public and private venture capital investors in a structured environment; in coordination with Invest Europe and DG ECFIN</p>
		<p>Masterclass EEPA Scaling-up</p>	
19:15	<p>European Enterprise Promotion Awards Ceremony Presentation of the nominees and announcement of the winners</p> <p>Networking Reception</p>		



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Wednesday, 21st November 2018			
Helmut List Hall, Graz			
09:00	A manifesto for an Innovative Europe Winner of the Youth Essay Competition		
09:30	Policy Session Clusters (EIT)	Policy Session Global Value Chains	Masterclass Interview with past EEPA winners
		Policy Session FTAs	Masterclass Smart machines
11:30	NETWORKING COFFEE		
12:00	Torch of Enterprise The 2018 EEPA winners present their projects to the delegates and a jury and compete for mentoring investment. The Jury and the delegates decide.	Policy Session Skills	Masterclass VAT Package – Practitioners' Perspective
		Policy Session SME Performance Review	Masterclass Interview with past IfE winners
13:00	CONCLUSIONS AND CLOSE OF ASSEMBLY		
13:30	NETWORKING LUNCH		